Sharing the Analysis Journey

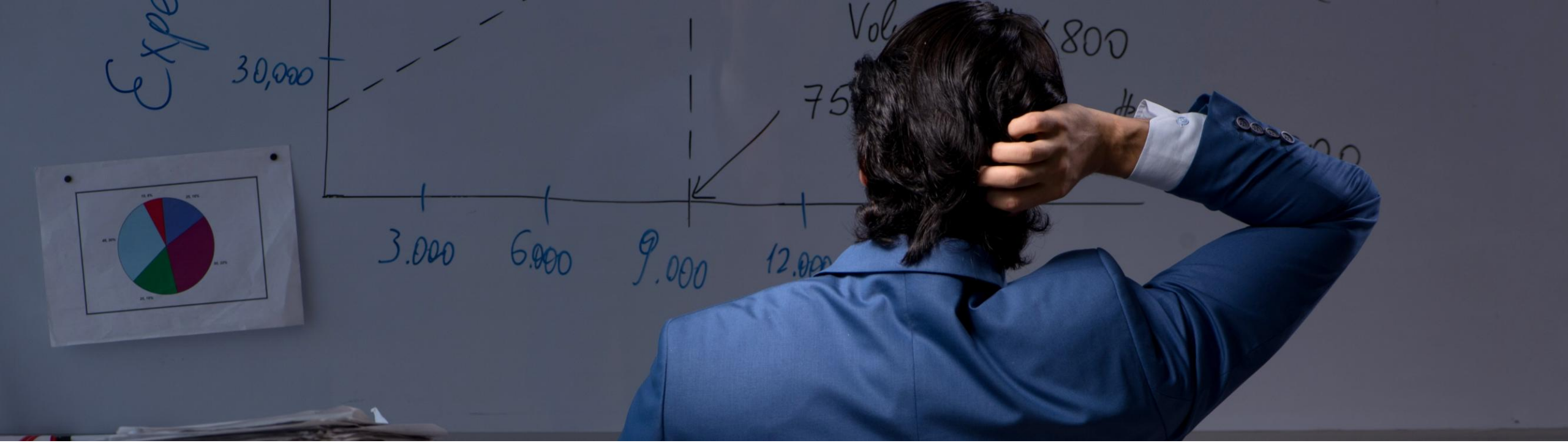
OR


Why should I
suffer alone?

You know that feeling...

After you've spent hours analyzing data

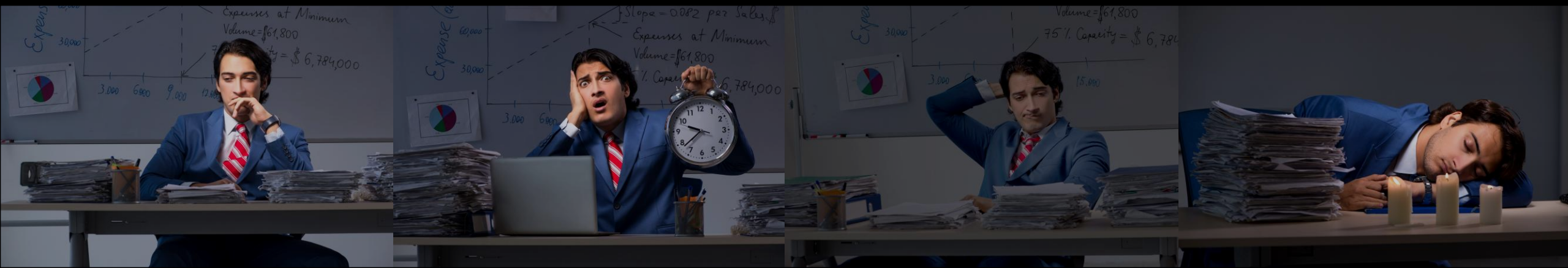




Alone


In the dark

Looking for trends, variances, outliers



And you feel the urge to share

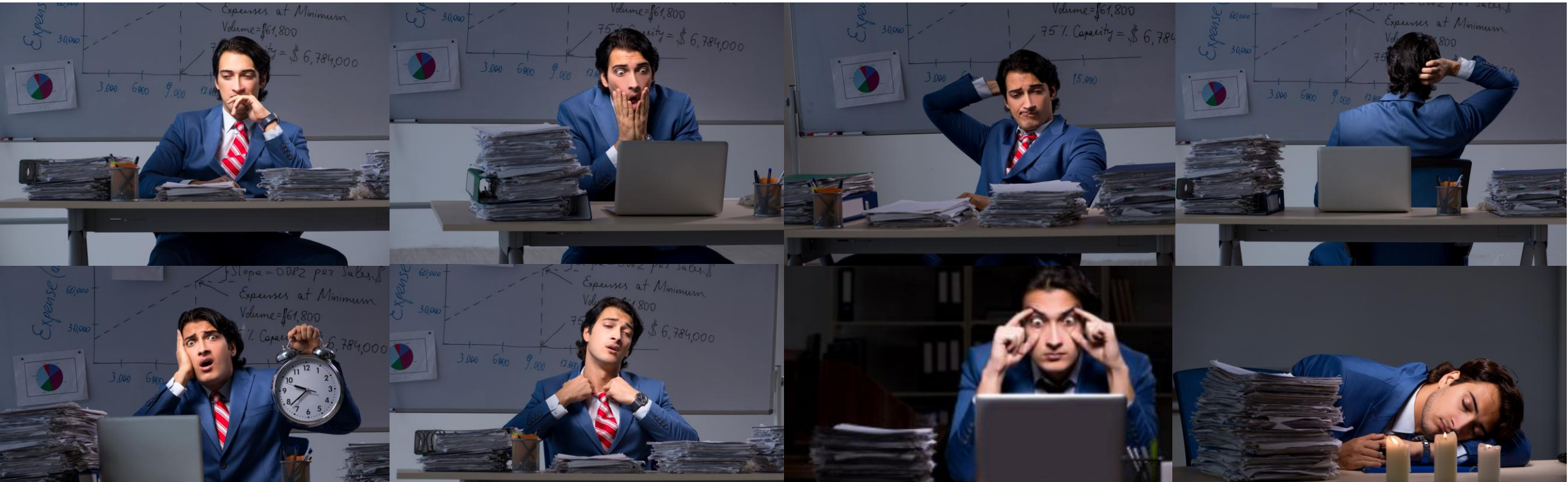




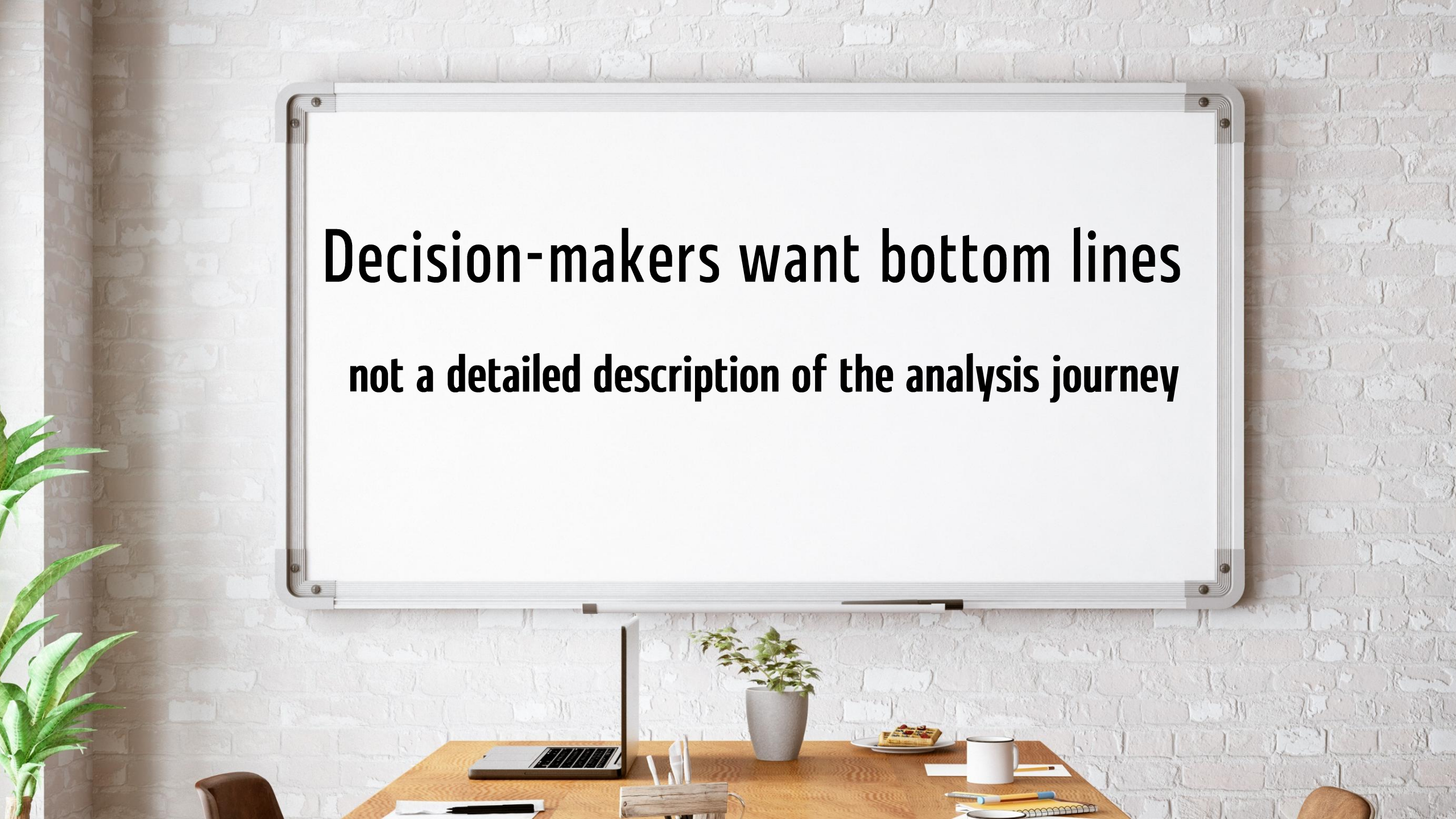
The entire analysis journey



So, everyone will enjoy all the goodness :-)



So don’t share!


Decision-makers want bottom lines
not a detailed description of the analysis journey